



SPECIAL MARKET OPPORTUNITY

The Insider's View of the Coin Market's Leading Trends

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ANA Life Member Since 1974

COINS: WHY I LOVE 'EM!

And how could anyone not love
the peculiar story of the Manx Platinum Half Noble?

Dear _____ Subscriber:

One advantage coins have over stock investments is their social dimension. People can't help getting involved with them. When I have friends over, I can pull coins from a drawer, place them in people's hands ... then watch their faces light up with interest.

Try doing the same thing with a mutual fund prospectus!

Now then ... if the friends happen to be coin enthusiasts like me, why, we can gab all night about the story behind each coin, how we came to own it, the value of the coin, etc.

THE LIGHT IN THEIR EYES

But even if they know nothing about coins, I can make their eyes bulge out by showing them something they will likely never see again for the rest of their lives – one of the original PLATINUM BULLION COINS FROM THE ISLE OF MAN.

Seeing the Half Noble is like getting struck by lightning. First, it is jaw-droppingly beautiful. On one side, an image of Elizabeth II, and on the other the prow of an old Norse longship, a reminder of the Vikings' arrival on the Isle of Man, a tiny kingdom allied with (but not part of) Great Britain, 60 miles



Larger than actual size. (Also, this is a picture of the Quarter Noble, not the Half Noble.) Below – the curious 3-legged racer on the Manx flag.



An incredible opportunity for Mint-Direct FIRST YEAR EVER coins struck in 'High Octane Gold': PLATINUM!

from its eastern shores. Anything pertaining to the little nation is called Manx. The name of the Manx parliament, Tynwald, hints at that robust Viking past.

"MOST MARVELOUS METAL"

But it is the substance of the coin that makes it marvelous. If gold glitters, platinum gleams with a purity unlike any other earthly substance. It is strange stuff – so malleable, a single gram could be stretched out to a half mile of fine wire. And rare? Melt all the world's platinum into an Olympic swimming pool, it will only come up to your ankles. (Gold, by contrast, would fill three such pools – if you are up to the challenge!)

Perhaps that explains why there are so few platinum coins. Until the Manx minted its first nobles in 1983, the only platinum coins extant were special Russian rubles stamped between 1828 and 1845 by Czar Nicholas I. Since 1983, other countries (Australia, Canada, and eventually the United States) got in on the act. But the Manx Noble with the Viking prow headed your way – surely an image of terror as much as local pride -- remains the harbinger of a new dawn for platinum coins!

Now, picture this. I am showing my friends this coin, smashingly set in a mint-certified acrylic holder bearing the emblem of England's respected Pobjoy Mint.

It even comes with a gorgeous illustrated booklet on the history and lore of platinum. Title: "*The Metal of Kings*."

That's when I lay my remarkable "behind the scenes" coin story on them.

Now, you know I am no slouch when it comes to coins. And I have positively salivated for these Platinum Half Nobles for decades. But something very weird happened when I was in London recently visiting the Pobjoy Mint, discussing a gold coin project. I stood in front of a display of the 1984 Platinum Half Nobles, and I was as enthralled as any coin beginner.

AN ARMLOAD OF VALUE

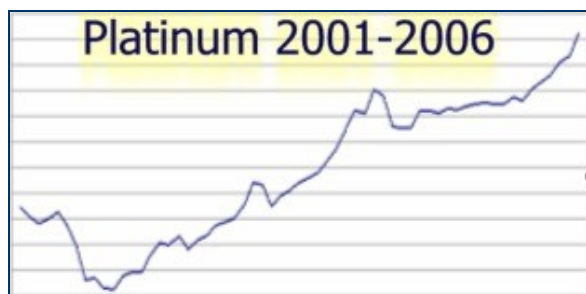
The Half Nobles were radiantly beautiful, almost liquid in their purity. But they made me a little sad, too ... because I knew that all the coins minted back in 1984 had long ago been snapped up by collectors.

“Oh,” I lamented aloud to my hosts, “what I would give to go back in time and scoop up an armload of these platinum gems!”

To my astonishment, my hosts at Pobjoy said, “You know, Nick, something might be arranged.”

Because these gentlemen knew something I did not – that the government never minted the full 3000 authorized, and neither had it set an expiration date on when the 1984 coins had to be stamped. A small portion of the coin run, consisting of a few hundred coins,

had never been struck – but still could be, with the perfectly legal 1984 date!



A 'GLITCH' LEADS ON TO FORTUNE

Friends, believe me, this was an unusual glitch in the manufacturing process. And you know what happens when there are glitches in the collecting business, like an upside-down airplane on a postage stamp. The story fuels fresh interest, which in turns creates heart-pounding demand. Believe me, my heart was pounding on this luckiest of days as I arranged to buy every last one of these Half Nobles, and they are what I offer to you today.

WHY GO PLATINUM?

Because platinum is platinum. 35 times rarer than gold. It takes 10 tons of ore to produce a single troy ounce of metal. An ounce of platinum selling for \$410 in January 2000 is now valued at \$1075!

Because first is always the best. It was the Isle of Man that first minted platinum coins in the modern era. Collectors place a handsome premium on first-time issues!

Because a good story boosts value. Pobjoy Mint's explanation that the entire 1984 striking had a major loophole is the sort of thing coin-collectors drool over!

Because everything Manx is amazing. The Isle of Man has cachet for being a minuscule kingdom with its own language and a strange flag ... and the initiative to lead the world in stamping coins from platinum!

Because you can't get the Original Platinum Manx Half Noble anywhere else. The original coins have disappeared into collections. This small handful is the last there will ever be!

DON'T MISS THE LONGSHIP!

First Federal Coin is the only source for this amazing coin with an amazing story, and when the 1984 loophole closes, as it will very shortly, the opportunity will be gone forever, and the Viking longboat will have sailed.

Don't be left behind. Call 1-800-222-3891 toll ... right now ... and ask about our Special Platinum Manx Half-Noble.

Price: \$1595 single; \$1495 ea in a 3-Pack; \$1395 ea in a 5-Pack (plus S&H).

And, for the "completist" ... Pair your 1984 Half Noble with this FIRST YEAR EVER One Ounce Platinum Proof for an offer that will never again show its face!

1983 One Ounce Proof Platinum

Noble Completer Set

\$3595 (B)

Sincerely,

LIFE MEMBER

 American Numismatic
 ASSOCIATION
 SINCE 1974

Nicholas J. Bruyer, CEO
First Federal Coin Corp.

ABOUT THE CEO: Nicholas Bruyer is an award-winning professional numismatist with 31 years of coin market experience. His firm is the U.S. agency for the British Royal Mint. Since 1985, tens of thousands of satisfied customers have acquired over \$325 million in coins from First Federal and its parent Company.

Past performance is not an indicator of future performance.